



PRESS RELEASE

Wargaming YouTubers Self-Publish Skirmish Game to Take You to Hell

May 28, 2021 - *Reign in Hell* is a new miniatures-agnostic, fast-paced tabletop wargaming ruleset from Snarling Badger Studios. The game allows players to build cabals of demons to fight for the control of the ruins of Hell. It's available as a PDF or print-on-demand perfect bound softcover from www.reigninhellgame.com and fulfilled by Wargame Vault.

For almost a decade, Adam Loper (Tabletop Minions) and Vince Venturella (Warhammer Weekly) have been talking about miniature wargaming on their YouTube channels. Within the midst of the global pandemic, they decided to make the most of their time locked in their respective basements and create their own miniatures wargame.

From that unholy union came *Reign in Hell*, a game of brutal melee combat published by Snarling Badger Studios, a new company started by Loper and Venturella.

"I love designing rulesets that enable players to have fast, brutal fun," said Venturella. "Wargames offer a unique competitive experience while also building friendships and we wanted a game that brought people together, fighting to claim each other's eternal souls."

"I've become very interested in using indie rulesets and stretching my hobby creativity by playing miniature-agnostic games. It gives such great opportunities to use models you've always wanted to use, or kitbash and create new things, or search to find just the right file to 3D print," said Loper, "and I really enjoy the stories that come from campaign play. We wanted to make sure the game mechanics got out of your way and allowed the tales of your campaigns to emerge."

The game is available at www.reigninhellgame.com and through www.wargamevault.com digitally in Adobe Portable Document Format (PDF) for \$10 USD and as a print-on-demand softcover book for \$15 USD plus shipping.

Snarling Badger Studios is the new company recently started by Loper and Venturella to publish tabletop games. The website address is www.snarlingbadger.com and they're also available at @snarlingbadgers on Twitter and Instagram.

Loper and Venturella can be reached for interviews, podcasts, and other inquiries at mail@snarlingbadger.com and media assets are available at www.snarlingbadger.com/media